**Project charter**

**MGMT\*3300 F 24 Group Assignment: planning business plan competition**

The project is to organize a business plan competition to be held on Dec 2, 2024. The department has allocated a budget of $150,000 for the event and will pay the bills up to this amount. The competition will be within the 2 buildings of the Gordon S. Lang School of Business and Economics. The department wants to use the occasion for fundraising and wants facilities for this purpose. You are expected to use digital marketing for this event.

Develop a project proposal for this project. Your proposal should include:

Project Scope Management

* Use template.

Project Schedule should include:

* SCOPE
* WBS
* Dependency matrix
* Estimation of duration
* Assumptions used to develop estimates.
* Network diagram with Project start date, Project end date, resources allocated
* Qualitative statement about the schedule
* Total project budget (should be based on cost estimate of activities on WBS).
* The assumptions on the competition stages, number of competitors, judges etc.

Risk management plan

* Use template.

Stakeholder management and communication plan

* Use template.
* Include a template for progress report.

References (if any)

Appendices (if any)

Please note that for this assignment, you are expected to meet as a group and do the assignment together. These are small activities and can quickly be done by one person. I believe discussion with your group will help you learn. Later in the course, you will be required to demonstrate what you learned by submitting a project proposal individually.